

Iowa Site Inventory Form
State Historic Preservation Office
Continuation Sheet

Site Number: 38-000322
Related District Number:

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H.G. Geer Block
Name of Property
711 G Avenue
Address

Grundy
County
Grundy Center
City



View northwest

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General view northeast

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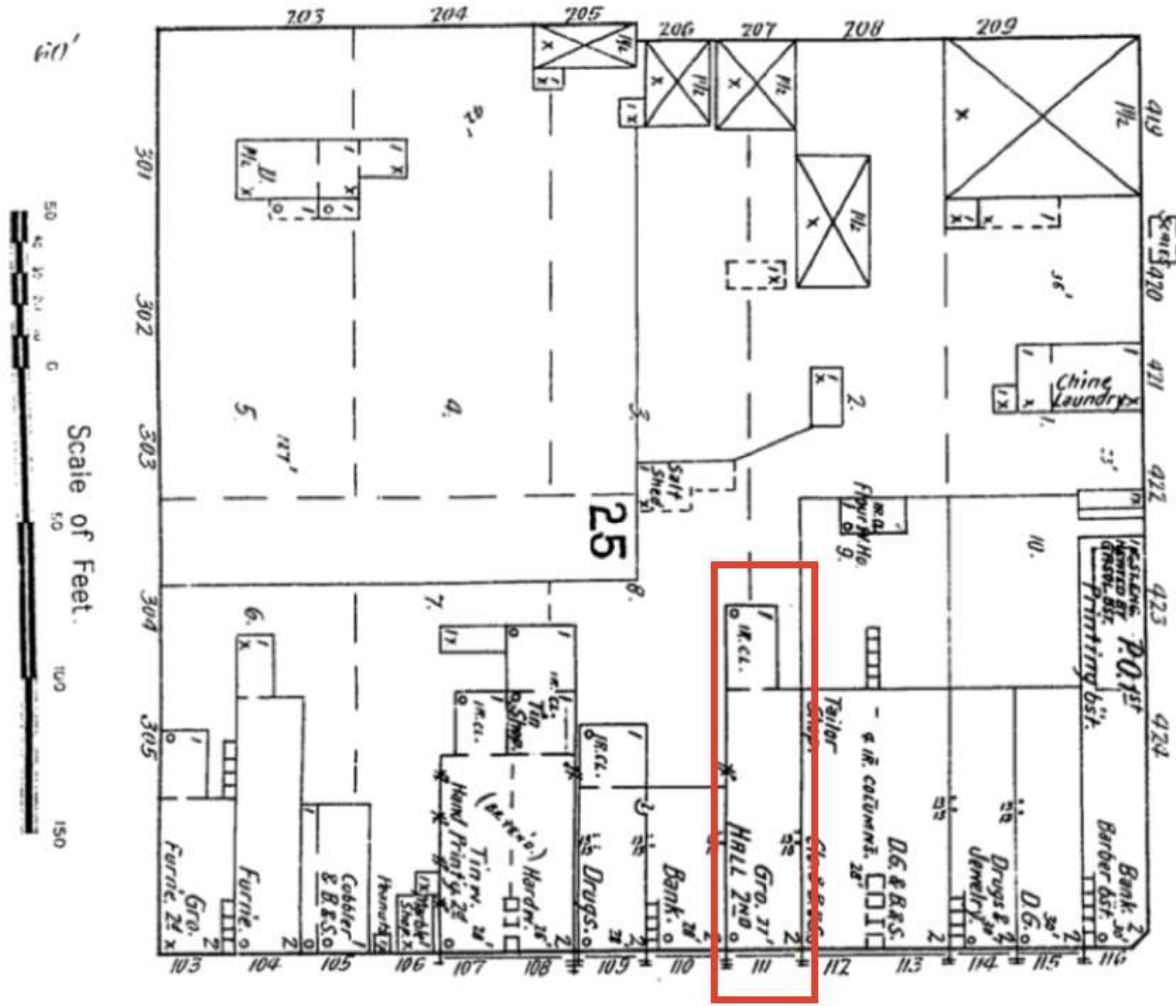
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Historical Documentation



Block 26 shown on the 1884 Sanborn Fire Insurance Map of Grundy Center with H.G. Geer Block indicated

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Geer buys his goods for Cash and can give bargains.



Geer has the largest Stock of Goods in Grundy County.

PEOPLE OF GRUNDY COUNTY,

Above I present you a cut of
THE WHITE BRICK FRONT STORE
and desire to call your attention to the following FACTS. I am opening for the Fall and Winter trade

\$25,000 worth of new Goods
comprising everything new and desirable from the New York and Chicago markets. Read a few prices and come and see the bargains:

5000 Yards Prints at 5 cts. yard; 3000 yards Crash at 6 1-4 cts. yard; 3000 yds. Cotton Flannels 8, 10 and 12 1-2 cts. per yard; 2000 yds Good Western Flannels at 15, 25, and 35 cts per yard.

Jeans, Cottonades, Cassimeres, Blankets, Horse Blankets, Robes, etc., etc.
at lower prices than ever before.

CLOTHING.

Having added 24 feet to my store room I am enabled to show the **LARGEST STOCK** in this county, and can fit the largest man and smallest boy, at prices that defy competition, and these are the reasons **WHY** I can do this:

- 1st. I own my buildings and pay no rent whatever.
- 2nd. I take from 4 to 7 per cent. discount on my bills by paying **CASH**, and the money thus saved more than pays all running expenses, clerk hire included.
- 3rd. I have no partners among whom to divide net profits.
- 4th. I sell the best and closest trade in Grundy county, and do not lose on dead-beats and have to make up the loss out of men who pay their debts.
- 5th. I am selling twice as many goods as in former years.

Come, Come, Come and See Me and Get Bargains.

H. G. GEER.

Early advertisement of H.G. Geer's General Store in the new H.G. Geer Block, or as he called it, "The White Brick Front Store," 1881. Source: Grundy Argus, November 10, 1881

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View northwest of 700 block of G Avenue with H.G. Geer Block indicated (arrow), 1890s
Source: Grundy County IAGenWeb



View northwest of 700 block of G Avenue with H.G. Geer Block indicated (arrow), 1900s
Source: Grundy County IAGenWeb

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View northeast with H.G. Geer Block indicated (arrow), c.1940
Source: Grundy County IAGenWeb

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Cech's Grocery 1932-1955

Cech Grocery in the H.G. Geer Block, 1932-1955
Source: *Grundy Register*, July 7, 1977

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Served As Grocery Store For 60 Years

The building on Main Street in Grundy Center which has been vacated by the Cech Grocery has housed a grocery store for about 60 years. The building has had more than a half dozen different tenants during the time. Jim Cech occupied the building a longer time than any of the other tenants. He conducted a grocery store there the past 24 years.

The building in which the grocery stores have operated for 60 years is now owned by the United Telephone Co. The owners are using the second floor of the building for the Telephone Exchange. The vacated room has not been rented.

Former Cech Grocery building sold to United Telephone Co., 1955
Source: *Grundy Register*, December 1, 1955