



Iowa Department of Public Safety
215 East 7th Street
Des Moines, Iowa 50319
www.dps.state.ia.us



For Immediate Release:

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Des Moines, Iowa

Labor Day Holiday – Put the Brakes on Impaired Driving

Labor Day is the unofficial end of summer and we celebrate with barbecues and road trips. But be aware as you hit the highways, the Labor Day holiday weekend is one of the deadliest times of the year in terms of drunk-driving fatalities. During the 2019 Labor Day holiday period (August 31 – September 3), there were 451 traffic fatalities nationwide. Forty-five percent of those fatalities involved drivers who had been drinking and more than one-third (38%) of the fatalities involved drivers who were over the legal limit. Ultimately, drinking and driving is a choice, and it is a choice that puts all road users at risk.

In Iowa in 2019, there were six fatalities over the three-day Labor Day weekend. Three of these fatalities involved a drunk driver. To help keep people safe on our roadways and put an end to drunk driving, extra law enforcement will be out, both locally and nationally, in support of the 2021 Drive Sober or Get Pulled Over campaign from August 20 through September 6, 2021.

One of the deadliest and most often committed – yet preventable – crimes (impaired driving), has become a serious safety epidemic in our country. We can all do our part to put the brakes on drunk and drugged driving. Remember that it is never okay to drink/drug and drive. Even if you plan to have only one alcoholic beverage, designate a sober driver or use a ride service to get home safely. If you see a drunk driver on the road, contact your local law enforcement. Do you have a friend who is about to drink and drive? Take the keys away and make arrangements to get your friend home safely. These are small tasks that can make a BIG difference to save lives.

The Iowa Department of Public Safety and the Governor's Traffic Safety Bureau reminds you:
Drive Sober or Get Pulled Over.

Media contact: Amanda Woods, GTSB Program Administrator, (515) 725-6127.



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